

Marketing & News Release Order Form

Resave and Email this form along with your news release to: tradeshows@prnewswire.com

Trade Show Name: _____ Trade Show Date: _____

Booth Number: _____

Exhibitor Name: _____ ("Exhibitor")

Exhibitor URL: _____

Company Sponsoring Trade Show Exhibition ("Trade Show"): TechWeb

Marketing Package Selection, check all that apply:

- Option 1, \$500** - Online News distribution, Search Engine Optimization & custom media MicroList
- Option 2, \$750** - Online News distribution, Search Engine Optimization, custom media MicroList & Internet Photo distribution
- Option 3, \$2,750** - Multimedia News Release, no online video distribution (*Two business day turn-around)
- Option 4, \$3,750** - Multimedia News Release with online video distribution (*Two business day turn-around)

AND/ OR

- Option 5, \$900** - Electronic Press Kit/Microsite*

Contact Name for Option 5: _____

Contact Phone Number for Option 5: _____

*Option 5 requires at least a two business day turn-around time before it is ready to be populated with your content, and can be created up-to one month before the Trade Show. If also ordering Option 1 - 4 and the news release is not ready to be scheduled for transmission, this form may be resubmitted at a later date with the news release components and distribution details. If this is the case, enter "TBD" in the fields below.

I would like my news release transmitted (Option 1 – 4):

Date: _____
(DD-MM-YYYY)

Time: _____ a.m. OR p.m.
(*Note: All times are considered in Eastern Time Zone)

MicroList Choice: _____

Contact* for editorial questions on news release distribution - All sections must be complete

(*We must speak to someone via telephone prior to any news releases being transmitted)

Printed Name: _____

Phone: _____ After Hours Phone: _____

Email: _____

By submission of this Order Form I represent and warrant that I am authorized to act on behalf of Exhibitor and hereby acknowledge and agree that neither PR Newswire nor Trade Show makes any warranties, express or implied, as to the services being provided, including but not limited to any warranties of merchantability or suitability for print or broadcast, or that the services will be free from errors, including omissions, interruptions, delays or other timing errors, losses or defects, whether human or mechanical.