

CSI2010

OCTOBER 26-29, 2010

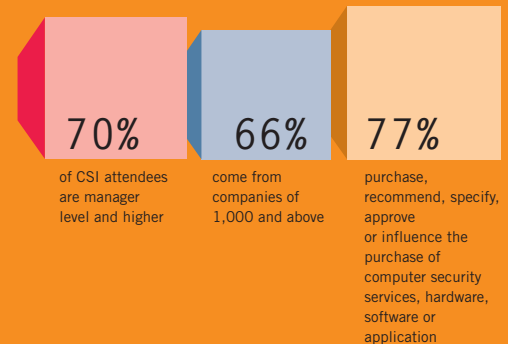
CLEARLY THERE IS ONE EVENT that not only is the leading forum for marketing, selling and promoting your products, solutions and applications – but also helps you determine what your future offerings should hold as it relates to networking and cloud computing through to social media in a business environment – and everything in between! For real solutions – in real time, the leaders flock to CSI's events and that's why you need to be at CSI Annual – taking place October 25-29, 2010 at the Gaylord National in National Harbor, MD.

CSI's full spectrum of product offerings make it the leading resource for the nearly 2000 individual members and 40,000 additional professionals who take advantage of these same offerings – and for whom we have regular communication so as to better position your company, technology and solutions. CSI's experienced team of professionals implement and enjoin you in an unprecedented marketing strategy that attracts multiple, verified decisionmakers representing the highest levels in security. There is no doubt that your company will capture the attention of senior security professionals who have been previously unreachable.

**ACT
TODAY!**

Contact Nadine Schwartz now — get on board and you will immediately be enjoined into our pre-event marketing strategy: 609.759.7614 or Nadine.Schwartz@ubm.com

CSI DELIVERS THE LEADERS



CSI'S ANNUAL EVENT WENT BEYOND PROSPECTING, WE HAD THE OPPORTUNITY TO MEET INDUSTRY LEADERS THAT WILL HELP US SHAPE OUR BUSINESS STRATEGIES GOING FORWARD. OVERALL, EXHIBITING AT CSI GENERATED A GREAT RETURN ON OUR INVESTMENT OF TIME AND MONEY...WE ARE NOW BIG FANS OF CSI!

Scott Moyer
*Director of New Business
Development*



CSI2010

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Make sure your branding and message stand out clearly by selecting one of a number of crafted sponsorships and exhibiting opportunities designed to fit all budgets while delivering a maximum return on your investment. Take a look at what's offered!

DIAMOND SPONSOR \$54,500

(Exclusive to One Company)

- 10x20 Prime Location Booth
- Choice of one of the following exclusive sponsorships (available first-come, first-served basis)
 - Attendee luncheon Monday
 - Room keys
 - Conference Attendee Bag
 - Badge Holders
 - Registration Center kick-boards
- Exclusive Sponsorship of CSI Webcast whose topics will be selected jointly with CSI editorial staff
- Vendor Sessions Speaking Opportunity – a 25 minute speaking opportunity; co-located with education sessions
- Premium, two-page 4-color ad in the Directory & Show Guide, center spread position
- Participation in Octoberfest
- Banner Placement in registration Area
- Company name and large logo in promotional pieces, including various promotional materials; the CSI 2010 conference brochure, media partner ads and the cover of the Conference Directory & Show Guide
- Company description and executive quote to be included in pre-event press release
- Your envelope of corporate literature or other giveaway in tote bags for conference attendees
- Participation in Passport to Prizes lead generation program
- One-time use of pre-registered conference attendee lists
- Two-time use of conference email or direct mail attendee list (post-event)
- Your logo (linked to your website) on the conference homepage as well as the Computer Security Institute homepage
- Six complementary conference registrations for sue by staff or VIP guests
- Unlimited expo-only passes for your clients

GOLD SPONSOR \$26,500

(Limited to 5 Sponsors)

- 10x20 Prime Location Booth
- Sponsor Education Sessions – 20-25 minute speaking slot; co-located with other education sessions
- Your corporate literature in bags for conference attendees
- Full page 4-color ad in the Directory & Show Guide
- Company name and large logo in promotional pieces, including various promotional materials; the CSI 2010 conference brochure, media partner ads and the cover of the Conference Directory & Show Guide
- Participation in Passport to Prizes lead generation program
- One-time use of pre-registered conference e-mail or direct mail attendee lists
- One-time use of conference attendee list (post-event)
- Your logo (linked to your website) on the Conference homepage
- Participation in Octoberfest
- Your sponsorship announced in the Conference catalog (both printed and online) and the Conference Directory & Show Guide
- One complementary conference registrations for sue by staff or VIP guests
- Unlimited expo-only passes for your clients

PLATINUM SPONSOR \$32,700

(Limited to 2 Sponsors)

- 10x20 Prime Location Booth
- Choice of one of the following exclusive sponsorships (available first-come, first-served basis)
 - Attendee luncheon Monday
 - Room keys
 - Conference Attendee Bag
 - Badge Holders
 - Registration Center kick-boards
- Sponsor Education Sessions Program– a 25 minute speaking opportunity; co-located with other education sessions
- Premium, full page 4-color ad in the Directory & Show Guide, first-come, first-served choice of: Cover 2, first RHP, Cover 3, Back Cover or far-forward RHP
- Participation in Octoberfest
- Banner Placement high traffic area
- Company name and large logo in promotional pieces, including various promotional materials; the CSI 2010 conference brochure, media partner ads and the cover of the Conference Directory & Show Guide
- Your envelope of corporate literature or other giveaway in tote bags for conference attendees
- Participation in Passport to Prizes lead generation program
- One-time use of pre-registered conference e-mail or direct mail attendee lists
- One-time use of conference attendee list (post-event)
- Your logo (linked to your website) on the Conference homepage as well as the Computer Security Institute homepage
- Your sponsorship announced in the Conference catalog (both printed and online) and the Conference Directory & Show Guide
- Two complementary conference registrations for sue by staff or VIP guests
- Unlimited expo-only passes for your clients

STERLING SPONSORSHIP PACKAGE

- Full page 4-color ad in the Directory & Show Guide
- Participation in Passport to Prizes lead generation program*
- Your logo (linked to your website) on the Conference homepage
- Participation in Octoberfest*
- Unlimited expo-only passes for your clients
 - Price with 10x20 Booth: \$14,500
 - Price with 10x10 Booth: \$ 9,250

* Deadlines apply

** A Restrictions apply

* Passport to Prizes – sponsor to provide Prize

* OctoberFest – additional costs apply related to Food & Beverage orders by sponsor

TURNKEY BOOTHS

Let CSI take care of your booth logistics so you can focus on communicating your sales message and connecting with attendees.

10X10 TURNKEY: \$9,400

Booth includes:

- ID header sign
- One star base table with 2 chairs
- 3 lights
- Basic electric
- Waste basket
- Plexi pocket

10X20 TURNKEY: \$17,800

Booth includes:

- ID header sign
- Two star base table with 4 chairs
- Lights
- Basic electric
- Waste basket
- Plexi pocket

EXHIBIT BOOTH SPACE ONLY:

- 10X10 exhibit space: \$5,600
- 10X20 exhibit space: \$11,250
- 20X20 exhibit space: \$20,000
- 20X30 exhibit space: \$29,750

ACT NOW – and plan to be in the most influential city in the world where your critical solutions help global business enterprises solve their most complex and sensitive security challenges. Be at CSI – where speaking with full-time security professionals is what we do full-time!

Contact Nadine Schwartz now—get on board and you will immediately be enjoined into our pre-event marketing strategy: 609.759.7614 or Nadine.Schwartz@ubm.com